Summary
In this course students learn how to make an effective presentation, including how to make an appropriate introduction, organize information, assess and connect with diverse audiences, create effective visual support materials, close a presentation and survive and conquer a question and answer session.

Content
What is a presentation and why do we make them?
Elements of an effective presentation
Goals for different types of presentations
Expectations of culturally diverse audiences and strategies for meeting them
Practice preparing and delivering the different parts of a presentation
Creating and delivering a “pitch”
Lots of work on delivery (voice, posture, gestures, non-verbal elements)
Giving presentations with video feedback (x 3)
Giving a presentation as part of a group

Keywords
Presentation skills, English, intercultural, interactive, video feedback

Learning Prerequisites
Important concepts to start the course
At least an intermediate level of English
- Define the basic elements of a complete and effective presentation

Learning Outcomes
By the end of the course, the student must be able to:
- Assess / Evaluate audience needs and preferences
- Choose an appropriate storyline and structure
- Create a clear and effective key message
- Propose clear and persuasive ideas or solutions
- Respond to challenging questions with confidence
- Perform in a range of contexts non-verbally and vocally
• Demonstrate awareness of own cultural style and ability to adapt accordingly

**Transversal skills**

• Communicate effectively with professionals from other disciplines.
• Communicate effectively, being understood, including across different languages and cultures.
• Evaluate one's own performance in the team, receive and respond appropriately to feedback.
• Give feedback (critique) in an appropriate fashion.
• Assess one's own level of skill acquisition, and plan their on-going learning goals.
• Make an oral presentation.

**Teaching methods**

Lecture, interactive exercises, delivering presentations and parts of presentations, video feedback

**Expected student activities**

Speaking, presenting in front of a group, presenting as part of a group, preparing outside of class, giving and receiving feedback

**Assessment methods**

Continuous assessment combining:
25% Class participation
30% Mid-term: individual presentation
40% Final presentation in groups
5% Final reflection paper

**Supervision**

Office hours Yes

**Resources**

Virtual desktop infrastructure (VDI)
No

**Bibliography**