MGT-644  Conducting Qualitative Research
Crosina Eliana

Summary
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Content
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Tentative Schedule Day 1: (3-7pm)
Introduction, Research Presentation & Discussion
3:00-4:30pm
• Research Presentation 5:00-7:00pm
• Workshop Overview and Introductions

Day 2: (8:30-6:00pm)
Data Collection & Analysis: Interviews Articles in Focus:
In Class Plan for Day 2:
- Discussion of Selected Articles
  - Tales from the Field: From a Passion Project to AMJ, Crosina & Pratt 2019
- Exercise: Gathering & Analyzing Interview Data
- Exercise: Transcript Cross-Coding
  - Students' Research Presentations & Workshop

Day 3: (7:30-11:30am)
Data Collection & Analysis: (Ethnographic) Observations Articles in Focus: