

FIN-525

Financial big data

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Cursus	Sem.	Type
Financial engineering	MA1, MA3	Opt.

Language of teaching	English
Credits	3
Withdrawal	Unauthorized
Session	Winter
Semester	Fall
Exam	During the semester
Workload	90h
Weeks	14
Hours	3 weekly
Courses	3 weekly

Number of positions

It is not allowed to withdraw from this subject after the registration deadline.

Remark

Only for MA3.

Summary

The course's first part introduces modern methods to acquire, clean, and analyze large quantities of financial data efficiently. The second part expands on how to apply these techniques to financial analysis, in particular to investment strategy backtesting.

Content**Big Data**

1. A brief history of technology: storage, computing power, efficiency
2. Multicore/GPU and cluster computing in R and Python
3. Financial data sources and acquisition
4. Data cleaning and formatting
5. Visualization techniques

Application to financial data

1. Dimensionality reduction
 - Correlation matrix cleaning with random matrix theory
 - Random Factors
 - Clustering of assets and days
2. Investment strategies
 - Backtesting and non-stationarity
 - Machine learning and trading
 - Portfolios of strategies

Keywords

Big Data, stylized facts, data wrangling, dimension reduction, statistical learning, portfolio optimization, realized risk and profits

Learning Prerequisites**Required courses**

- Good knowledge of the probability and statistics concepts taught in the first (two) year(s) at EPFL (we

won't have time to review the basics!). This includes the Central Limit Theorem and its important applications in statistics.

- Good acquaintance with matrices including the spectral theorem and its applications.
- Good programming skills (required) and a first experience with R or/and Python (highly recommended).

Recommended courses

- Advanced statistics
- Econometrics
- Investments
- Programming with R, or Python.

Important concepts to start the course

See above

Learning Outcomes

- Choose appropriate methods and tools to manipulate and analyze complex financial data.
- Conduct efficient data cleaning.
- Implement financial big data analysis using R and Python
- Implement proper strategy parallel large-scale backtest
- Plan computing resource usage time
- Infer financial measurables with robust estimates

Transversal skills

- Collect data.
- Write a scientific or technical report.
- Demonstrate a capacity for creativity.
- Access and evaluate appropriate sources of information.
- Continue to work through difficulties or initial failure to find optimal solutions.

Teaching methods

3 hours of ex-cathedra lectures and supervised applications for 14 weeks

Expected student activities

- Actively participating at lectures
- Completing theoretical and practical exercises
- Completing 2 group projects: one about data manipulation and one about inferring something meaningful for Finance from a large data set.

Assessment methods

- Group projects 100%

Supervision

Office hours	No
Forum	Yes
Others	Assistant support envisioned depending on attendance Online (Skype) hours

Resources

Bibliography

Empirical properties of asset returns: stylized facts and statistical issues - Cont (2001) An Introduction to Statistical Learning - James, Witten, Hastie, Tibshirani (2013) Analysis of Financial Times Series - Tsay (2005) Financial Applications of Random Matrix Theory: A short review - Potters and Bouchaud (2009) Honey, I shrunk the sample covariance matrix - Ledoit and Wolf (2004) Algorithms of maximum likelihood data clustering with applications - Giada and Marsili (2002) The Art of R Programming: A Tour of Statistical Software Design - Matloff (2011)

Ressources en bibliothèque

- [Financial applications of random matrix theory / Potters and Bouchaud](#)
- [Empirical properties of asset returns: stylized facts and statistical issues / Cont](#)
- [An Introduction to Statistical Learning / James, Witten, Hastie, Tibshirani](#)
- [Analysis of Financial Times Series / Tsay](#)
- [The Art of R Programming: A Tour of Statistical Software Design / Matloff](#)
- [Honey, I shrunk the sample covariance matrix / Ledoit and Wolf](#)

Moodle Link

- [http://Course website to be communicated in class.](#)