

MGT-552

**Corporate governance**

Finger Matthias

Cursus	Sem.	Type
Management, Technology and Entrepreneurship minor	E	Opt.
Managmt, tech et entr.	MA2, MA4	Opt.

Language of teaching	English
Credits	4
Withdrawal Session	Unauthorized Summer
Semester	Spring
Exam	During the semester
Workload	120h
Weeks	14
<b>Hours</b>	<b>3 weekly</b>
Courses	3 weekly

**Number of positions**

**It is not allowed to withdraw from this subject after the registration deadline.**

**Summary**

This course will introduce the participants to the question of how firms are and should be governed. It will also highlight the evolution of such "corporate governance" over time.

**Content**

This course will address corporate governance from an organizational and institutional point of view: it will illustrate how corporate governance has evolved over time and will cover both theory and relevant practices. In terms of content, the course will:

- Highlight the main issues of corporate governance (e.g., the relationships between the owners, the board, and firm management, and the relationships between the company and its major stakeholders);
- Provide concrete examples of "good" and "bad" corporate governance;
- Outline key principles of corporate governance;
- Present the main tools for assessing corporate governance practices;
- Discuss the relevant theories underlying corporate governance practices (e.g., theories of organizations, institutions, governance, organizational behavior, leadership, new institutional economics, power, and agency).

**Keywords**

Corporate governance, shareholders, stakeholders, principal-agent relations

**Learning Prerequisites****Recommended courses**

None

**Learning Outcomes**

By the end of the course, the student must be able to:

- Demonstrate the ability to conduct an analysis of the corporate governance of an organization

**Transversal skills**

- Plan and carry out activities in a way which makes optimal use of available time and other resources.

### Teaching methods

Lectures by the professor  
The participants develop their own case during the course

### Expected student activities

Conduct an analysis of the corporate governance of an organization of their choice

### Assessment methods

Continuous assessment combining:  
15% active participation in the course  
70% final document of 30 pages produced by the participants  
15% oral presentation at the end of the course

### Supervision

Office hours	Yes
Others	Fridays 12-14

### Resources

#### Bibliography

See syllabus at: <http://mir.epfl.ch>

#### Ressources en bibliothèque

- [Corporate governance / Mallin](#)
- [Chair Management of Network Industries MIR](#)

#### Websites

- <http://mir.epfl.ch>

### Prerequisite for

None