

MGT-468

**Leading and managing in a global context**

Winzenried Nicola

Cursus	Sem.	Type
Management, Technology and Entrepreneurship minor	E	Opt.
Managmt, tech et entr.	MA2, MA4	Opt.

Language of teaching	English
Credits	4
Withdrawal Session	Unauthorized Summer
Semester	Spring
Exam	During the semester
Workload	120h
Weeks	14
<b>Hours</b>	<b>3 weekly</b>
Courses	3 weekly
<b>Number of positions</b>	<b>50</b>

**It is not allowed to withdraw from this subject after the registration deadline.**

**Summary**

This course provides management and leadership knowledge and tools to apply when working in global business contexts. Participants will define their personality traits and learn how these influence the way they work with, manage and lead others in different cultural situations.

**Content**

**Leadership in a Global context:** Identify key concepts and leadership styles and how they adapt to the global context. Explore own leadership experiences and style with areas for growth and development.

**Essential Management Components:** Recognize management components necessary when managing and working with people. Topics covered are recruitment and motivation, remuneration, reward and development, feedback and conflict resolution. Participants will work in teams to put in practice and present course learnings and team project. They will learn to take into consideration the global context in which they operate and how organisations take cultural differences into consideration.

**Identify and develop personal profile:** Analysis of own style and perception of others through psychometric questionnaires and feedback of other participants. Exploration of cultural differences in class and development of cross cultural understanding and communication skills which are a key element of working in a global context.

**Keywords**

Management, Leadership, Global Context, Intercultural Communication, Self-Awareness

**Learning Outcomes**

By the end of the course, the student must be able to:

- Define personal profile and preferences when working with others
- Explore strenghts and weaknesses and areas for improvement
- Synthesize key concepts of management and leadership
- Assess / Evaluate people and provide constructive feedback
- Apply appropriate leadership style depending on situation and context
- Demonstrate cultural sensitivity and intercultural communication skill
- Demonstrate capacity of introspection and self-awareness

**Transversal skills**

- Evaluate one's own performance in the team, receive and respond appropriately to feedback.
- Identify the different roles that are involved in well-functioning teams and assume different roles, including leadership roles.
- Resolve conflicts in ways that are productive for the task and the people concerned.
- Communicate effectively, being understood, including across different languages and cultures.
- Assess one's own level of skill acquisition, and plan their on-going learning goals.
- Take feedback (critique) and respond in an appropriate manner.

### **Teaching methods**

Interactive lecture, simulations, group/team work, presentations, written reports, guest lecturer

### **Expected student activities**

- Individual precourse reading and session preparation
- Active listening and participation in class
- Team work and project preparation
- Presentation of team project
- Individual reflection paper

### **Assessment methods**

Continuous assessment combining:

- Team Project: 60% (presentation 40% - Team Contract 5% - Written report on team dynamics 5% - peer review on participation 10%)
- Individual project: 40%

### **Resources**

#### **Bibliography**

Will be provided in course syllabus at the beginning of the semester.