

MGT-468

**Leading and managing in a global context**

Winzenried Nicola

Cursus	Sem.	Type
Energy Management and Sustainability	MA2, MA4	Opt.
Management, Technology and Entrepreneurship minor	E	Opt.
Managmt, tech et entr.	MA2, MA4	Opt.

Language of teaching	English
Credits	4
Withdrawal	Unauthorized
Session	Summer
Semester	Spring
Exam	During the semester
Workload	120h
Weeks	14
<b>Hours</b>	<b>3 weekly</b>
Lecture	3 weekly

**Number of positions**

**It is not allowed to withdraw from this subject after the registration deadline.**

**Summary**

This course teaches management and leadership and provides tools to apply when working in global business contexts. Participants will discover their authenticity and how to use their personal style to influence the way they work in, lead and manage teams in a multicultural context.

**Content**

**Leadership in a Global context:** Identify key concepts and leadership styles and how they adapt to the global context. Explore own leadership experiences and style with areas for growth and development.

**Essential Management Components:** Integrate management components necessary when managing and working with people and learn to apply them to real life examples and situations. Topics covered are recruitment and motivation, remuneration, reward and development, feedback and conflict resolution. Participants will work in teams to put in practice and present course learnings and team project. They will learn to take into consideration the global context in which they operate and how organisations take cultural differences into consideration.

**Identify and develop personal profile:** Analysis of own style and perception of others through psychometric questionnaires and feedback from other participants. Exploration of cultural differences in class and development of cross cultural understanding and communication skills which are a key element of working in a global context.

**Keywords**

Management, Leadership, Team Work, Global Context, Intercultural Communication, Cultural differences, Self-Awareness

**Learning Outcomes**

By the end of the course, the student must be able to:

- Define personal profile and preferences when working with others
- Explore strengths and weaknesses and areas for improvement
- Synthesize key concepts of management and leadership
- Assess / Evaluate people and provide constructive feedback
- Apply appropriate leadership style depending on situation and context
- Demonstrate cultural sensitivity and intercultural communication skill
- Demonstrate capacity of introspection and self-awareness
- Transpose course concepts and theories to analysing personal experience and situations

**Transversal skills**

- Evaluate one's own performance in the team, receive and respond appropriately to feedback.
- Identify the different roles that are involved in well-functioning teams and assume different roles, including leadership roles.
- Resolve conflicts in ways that are productive for the task and the people concerned.
- Communicate effectively, being understood, including across different languages and cultures.
- Take feedback (critique) and respond in an appropriate manner.

### Teaching methods

Interactive lecture, simulations, group/team work, presentations, case studies, guest lecturer

### Expected student activities

- Individual precourse reading and session preparation
- Active listening and participation in class
- Team work and project preparation
- Presentation of team project
- Individual reflection paper

### Assessment methods

Continuous assessment combining:

- Team Project: 60% (presentation 40% - Team Contract 5% - Written report on team dynamics 5% - peer review on participation 10%)
- Individual project: 40%

### Resources

#### Bibliography

Will be provided in course syllabus at the beginning of the semester.