

AR-416

UE N : Art et architecture: constructing the view II

Schaerer Philipp

Cursus	Sem.	Type
Architecture	MA2, MA4	Opt.
Mob. AR	E	Opt.

Language of teaching	English
Credits	4
Withdrawal	Unauthorized
Session	Summer
Semester	Spring
Exam	During the semester
Workload	120h
Weeks	12
Hours	4 weekly
Courses	3 weekly
Exercises	1 weekly

Number of positions

Il n'est pas autorisé de se retirer de cette matière après le délai d'inscription.

Remark

Inscription faite par la section

Summary

Key competences for every architect are the ability to represent ideas coherently and communicate a project's aims effectively. Design, painting, photography, modelling and graphics are essential to the architectural project and become didactic instruments for the development of individual talent.

Content*IMAGINARY COMPOSITES*

Perception, inspiration and imagination serve as essential cornerstones and starting points in every creative activity in design and architecture. The module will focus on working with experimental and visual compositional techniques. The main interest lies in the visual connecting and rearranging of what is seemingly incompatible, image constructions that have very little to do with reality, utopia in terms of content, composed however in terms of visual vocabulary mostly as photographs, thus apparently very plausible and realizable.

The module offered is divided into two main parts. In the first part, the participants develop on the computer a series of perspective and illusory image compositions based on the unconventional rearrangement of found photographic image parts. In the second part of the module, objects and architectural components are questioned and reinterpreted according to their characteristics. The objects created in this way are then to be captured visually and translated artistically into seemingly real objects on the basis of professional, digital image processing techniques taught in the module. During the course of the semester, the participants will develop a pictorial work comprising several images – on the basis of the contents communicated in the lectures, workshops and the assignments that are continuously given. The course encourages the use of manual and digital instruments in engaging at the very extreme limit of the interplay between reality and fiction.

Keywords

experimental and visual compositional techniques, rearranging, idea and representation, the real and the imaginary, the object and its image, architectural expression, figurative digital tools, digital image techniques, photography, image montage

Learning Prerequisites**Required courses**

- Basic knowledge of techniques of image editing and 3D modelling.
- Laptop to work with during the course days.
- Adobe Photoshop (min CS 5) software installed on computer
- Basic knowledge of English.

Learning Outcomes

By the end of the course, the student must be able to:

- Investigate and interpret the visual environment.
- Enhance visual faculties of perception and expression.
- Specify the possibilities and potential afforded by digital image techniques.
- Simulate and reconstruct a fragment of built reality by means of digital image techniques.
- Formulate a personal creative process.
- Develop and apply conceptual pictorial approaches.
- Translate an imaginary vision into a realistic visual compound by means of figurative digital tools.
- Select and use image strategies best suited to the transmission of an architectural idea.
- Produce professional image montages

Transversal skills

- Assess one's own level of skill acquisition, and plan their on-going learning goals.
- Plan and carry out activities in a way which makes optimal use of available time and other resources.

Teaching methods

Lectures, workshops, practical work (individual): intermediate exercises and final work, desk critiques.

Expected student activities

- Strong interest in (digital) image processing techniques.
- Mandatory and attentive attendance during all of the course days.
- High level of personal commitment and active participation during course days.
- Weekly assignments.

Assessment methods

- Continuous assessment.
- Intermediate exercises, desk critiques (60% of grade).
- Review final work (40% of grade).

Supervision

Office hours	No
Assistants	No
Forum	No

Resources

Bibliography

Bibliography provided during the course.

Websites

- <http://constructingtheview.org>
- <http://philippschaerer.ch>

Videos

- <https://vimeo.com/290308570>