

MGT-623

Publishing in Management, Technology and Innovation

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Cursus	Sem.	Type
Management of technology		Obl.

Language of teaching	English
Credits	1
Session	
Exam	Multiple
Workload	30h
Hours	28
Courses	28
Number of positions	

Remark

June 2018

Summary

See below

Content

The course address the following questions:

- how to set up research for academic journals?
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- how to structure an academic paper for publication in selected journals?
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- how to address editorial boards
-
- how to cope with editorial recommendations
-
- how to set up a publication strategy?

Students will either present their own works or study and present "academic papers model" they have identified in the literature.