

MGT-623

Publishing in Management, Technology and Innovation

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Cursus	Sem.	Type
Management of technology		Obl.

Language of teaching	English
Credits	1
Session	
Exam	Multiple
Workload	30h
Hours	28
Courses	28
Number of positions	

Remark

dates tbc

Summary

The course will be held in Zurich in June 2019. Registration and Information on the link provided below.

Content

The course address the following questions:

- how to set up research for academic journals?
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- how to structure an academic paper for publication in selected journals?
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- how to address editorial boards
-
- how to cope with editorial recommendations
-
- how to set up a publication strategy?

Students will either present their own works or study and present "academic papers model" they have identified in the literature.

Resources**Websites**

- <http://www.vorlesungsverzeichnis.ethz.ch/Vorlesungsverzeichnis/lerneinheit.view?lerneinheitId=128356&semkez=2019S&ansicht=K>