Studies Plan

Management, technologie et entrepreneuriat 2023-24

Block 1

| | Courses | | | Master 1 | Master | 2 | Exam Session | Exam | Credit |
|---------|---------------|-----------------------|------------|-----------------|--------|----|-----------------|------------|--------|
| Languag | ge Code | Section | TeacherSpe | ecializatioen p | I е | р | | | |
| | Accounting | for finance | | | | | | | |
| E | FIN-411 | IF | Cauvin | 2h | | | Win | Written | 2 |
| | Applied corp | orate & industry an | alysis | | | | | | |
| E | MGT-410 | MTE | De | | 1h | 2h | Sum | During the | 3 |
| | | | Groot | | | | | semester | |
| | Applied prob | pability & stochastic | processes | | | | | | |
| E | MGT-484 | MTE | Sutter | 2h 2h | | | Win | Written | 4 |
| | Introduction | to econometrics | | | | | | | |
| E | MGT-581 | MTE | Aklin | | 2h 2h | | Sum | Written | 4 |
| | Performance | Management | | | | | | | |
| E | MGT-510 | MTE | Cauvin | 2h | | | Win | Written | 2 |
| | Principles of | finance | | | | | | | |
| E | MGT-482 | MTE | Isakov | 2h 2h | | | Win | Written | 5 |
| | Principles of | fmicroeconomics | | | | | | | |
| E | MGT-454 | MTE | Mack | 3h 1h | | | Win | Written | 4 |
| | HSS : Introd | uction to project | | | | | | | |
| | | SHS | | | | | Win | | 3 |
| | HSS : Project | :t | | | | | | | |
| | • | SHS | | | | | Sum | | 3 |

Group 1

| | Courses | | | Master 1 | | ste | r 2 | Exam Session | Exam | Credit | |
|----------|----------------------------------|--------------------------|-----------------------|-----------|----|-----|-----|-----------------|------|------------------------|---|
| Language | | Section | TeacherSpecia | alizatioe | пр | 1 | е | р | | | |
| | Applied data a | analysis | | | | | | • | | | |
| E | CS-401 | SC | West | 2h | 2h | | | | Win | Written | 8 |
| | Causal inferer | nce | | | | | | | | | |
| Ε | MGT-416 | MTE | | | | 2h | 1h | | Sum | During the semester | 4 |
| | Climate entre | preneurship | | | | | | | | | |
| Ε | MGT-420 | MTE | Wadhwa | 2h | 1h | | | | Win | During the semester | 5 |
| | Computationa | al Social Media | | | | | | | | | |
| Ε | DH-500 | DH | Gatica-Perez | | | 2h | | 1h | Sum | During the semester | 4 |
| | Continuous in | nprovement of manufa | cturing | | | | | | | | |
| | systems | | | | | | | | | | |
| Ε | ME-498 | GM | Kaboli | | | 2h | | 2h | Sum | During the semester | 5 |
| | Convex optim | ization | | | | | | | | | |
| E | MGT-418 | MTE | Kuhn | 2h 2l | า | | | | Win | Written | 5 |
| | Corporate stra sustainability | ategies for global | | | | | | | | | |
| Ε | MGT-422 | MTE | | 3h | 1h | | | | Win | During the semester | 4 |
| | Corporate stra | ategy | | | | | | | | | |
| Ε | MGT-400 | MTE | Schad | 3h | | | | | Win | During the semester | 4 |
| | Data science | for business | | | | | | | | | |
| Ε | MGT-432 | MTE | Dunbar | 3h 1l | n | | | | Win | During the semester | 6 |
| | Design in inno | ovation: creation for ac | doption | | | | | | | | |
| Ε | MGT-406 | MTE | Henchoz Laperrouza | | | 2h | 2h | | Sum | During the semester | 4 |
| | Entrepreneurs | ship & new venture str | ategy | | | | | | | | |
| Ε | MGT-413 | MTE | Bavato Gruber | | | 2h | | 1h | Sum | During the semester | 4 |
| | Fundamentals | s of machine learning | | | | | | | | | |
| F | EE-311 | EL | Liebling | | | 2h | | 2h | Sum | Written | 4 |
| | Information: s | strategy & economics | <u>_</u> | | | | | | | | |
| Ε | MGT-431 | MTE | Weber | 3h | | | | | Win | During the semester | 4 |
| | Innovation & e | entrepreneurship in | | | | | | | | | |

Innovation & entrepreneurship in

| _ | engineering | | | | | | | | | |
|----------|------------------|--------------------------|---------------------------------|------|----|------|------|-----|------------------------|----|
| E | MGT-555 | MTE | Michaud Weber | 2h | 8h | | | Win | During the semester | 10 |
| | Innovation ma | | | | | | | | | |
| Ε | MGT-423 | MTE | Erden Özkol | | | 3h | | Sum | During the semester | 4 |
| | | demand analysis | | | | | | | | |
| F | MGT-426 | MTE | Wieser | | | 2h | 1h | Sum | During the semester | 4 |
| | Machine learr | ning | | | | | | | | |
| Ε | CS-433 | IN | Flammarion Jaggi | 4h 2 | h | | | Win | Written | 8 |
| | Management | of intellectual property | | | | | | | | |
| Ε | MGT-404 | MTE | de Rassenfosse | | | 2h | 1h | Sum | Oral | 3 |
| | Mathematics | of data: from theory to | | | | | | | | |
| | computation | | | | | | | | | |
| E | EE-556 | EL | Cevher | 3h | 3h | | | Win | Written | 6 |
| | Optimal decis | sion making | | | | | | | | |
| Ε | MGT-483 | MTE | Kuhn | | | 2h 2 | h | Sum | Written | 4 |
| | Production m | anagement | | | | | | | | |
| Ε | ME-419 | GM | Kaboli | 2h | 2h | | | Win | During the semester | 5 |
| | Project mana | gement and risk analys | is | | | | | | | |
| F | MGT-427 | MTE | Wieser | 2h | 1h | | | Win | During the semester | 4 |
| | Reinforcemer | nt learning | | | | | | | | |
| Ε | EE-568 | EL | Cevher | | | 2h 2 | h 2h | Sum | Oral | 6 |
| | Statistical info | erence and machine lea | arning | | | | | | | |
| E | MGT-448 | MTE | Kiyavash | 2h 2 | h | | | Win | Written | 4 |
| | Statistics for | data science | | | | | | | | |
| E | MATH-413 | MA | Rubin | | | 4h 2 | h | Sum | Written | 8 |
| | Strategic mar | keting & technology | | | | | | | | |
| | commercializ | ation | | | | | | | | |
| E | MGT-401 | MTE | Eckardt | 3h | | | | Win | During the semester | 4 |
| | | management | | | | | - | | | |
| Ε | MGT-526 | MTE | Seifert | | | 3h | | Sum | During the semester | 4 |
| | Technology, | sustainability and publi | c policy | | | | | | | |
| E | MGT-450 | MTE | Aklin | | | 2h 2 | h | Sum | Written | 4 |
| | Technology 8 | innovation strategy | | | | | | | | |
| Ε | MGT-414 | MTE | Fernandes Rodrigues Alves | | | 2h | 1h | Sum | During the semester | 3 |
| | Value chain n | nanagement in practice | ! | | | | | | | |
| E | MGT-417 | MTE | Riboni | 3h | | | | Win | During the semester | 4 |
| | Venture capit | | | | | | | | | |
| <u>E</u> | FIN-522 | IF | Fahlenbrach | 3h | | | | Win | Written | 4 |

Group 2

| | Courses | | Master 1 | | | 1 | Master 2 | | | Exam Session | Exam | Credit |
|----------|-----------------------------|-------------------------|------------------------------|-----------------|------------|----|----------|---|---|-----------------|---------------------|--------|
| Language | | Section | TeacherSpecia. | li z ati | œ n | p | 1 | е | p | | | |
| | Energy supply | , economics and trans | sition | | | | | | | | | |
| E | ENG-410 | SIE | Ballif Binder Thalmann | | | | 2h | | | Sum | Written | 2 |
| | Foundations o | f digital humanities | | | | | | | | | | |
| E | DH-405 | DH | Kaplan | 4h | | 2h | | | | Win | During the semester | 6 |
| | Global business environment | | | | | | | | | | | |
| E | FIN-523 | IF | Felli | 2h | 1h | | | | | Win | During the semester | 4 |
| | Globalisation, | robotics and the futur | e of | | | | | | | | | |
| | work | | | | | | | | | | | |
| E | MGT-464 | MTE | Baldwin | 2h | | | | | | Win | Written | 4 |
| | Intercultural p | resentation skills | | | | | | | | | | |
| E | MGT-469 | MTE | Everett | 1h | 1h | | | | | Win | During the semester | 2 |
| | Leading and m | nanaging in a global co | ontext | | | | | | | | | |
| E | MGT-468 | MTE | Winzenried | | | | 3h | | | Sum | During the semester | 4 |

| E | Negotiation to MGT-466 | echniques <i>MTE</i> | Canning Wacker | | 1h 1 | h | Sum | During the semester | 2 |
|---|--|-------------------------|-------------------|----------|------|----|-----|---------------------|---|
| Е | New space ed MGT-462 | onomy MTE | Röttgen | 1h 1h 1h | | | Win | During the semester | 3 |
| E | Power systen deregulation EE-570 | restructuring and | Cherkaoui | | 2h 1 | h | Sum | During the semester | 3 |
| | Practical bus | ness law | | | | | | | |
| Ε | MGT-455 | MTE | Dorthe | | 3h | | Sum | Written | 4 |
| | Transitions, s policy | ustainability and tech | nology | | | | | | |
| E | MGT-408 | MTE | Foray | | 2h | 1h | Sum | Written | 4 |

Master project

| | Courses | | Master | 1 | Ма | ster | 2 | MF | P Au | tumn | MF | Sp | ring | Exam Session | Exam | Credit |
|----------|------------------------------|--|-----------------------|------|----|------|------|----|------|------|----|----|------|-----------------|-----------|--------|
| Language | e Code | Section | TeacherSpecialization | р | 1 | е | p | 1 | е | р | 1 | е | p | | | |
| E | project (maste | nternship credited with or in Management of ond Entrepreneurship) MTE | master Profs divers | 320h | | | 320h | | | 320h | | | 320h | Sum Win | Term pape | r0 |
| | Master project Technology | in Management of | | | | | | | | | | | | | | |
| <i>E</i> | MGT-599 | MTE | Profs divers | | | | | | | 900h | | | 900h | Sum Win | Oral | 30 |