

## Plan d'études

### Mineur : Management, technologie et entrepreneuriat 2024-25

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| Cours |  | Session Examen | Examen                | Crédits |                        |
|-------|--|----------------|-----------------------|---------|------------------------|
| Lang. | Code   | Sect.          | Enseignants           |         |                        |
| E     | <b>Advanced data driven business analytics</b><br>MGT-424          | MTE            | Kiyavash              | Hiv     | Pendant le 4 semestre  |
| E     | <b>Advanced sustainable accounting and finance</b><br>MGT-540      | MTE            | Markarian<br>Lavetsky | Hiv     | Pendant le 3 semestre  |
| E     | <b>Applied probability &amp; stochastic processes</b><br>MGT-484   | MTE            | Cristi                | Hiv     | Ecrit 4                |
| E     | <b>Causal inference</b><br>MGT-416                                 | MTE            | Kiyavash              | Eté     | Pendant le 4 semestre  |
| E     | <b>Convex optimization</b><br>MGT-418                              | MTE            | Kuhn                  | Hiv     | Ecrit 5                |
| E     | <b>Corporate strategy</b><br>MGT-400                               | MTE            | Schad                 | Hiv     | Pendant le 4 semestre  |
| E     | <b>Data science for business</b><br>MGT-432                        | MTE            | Dunbar                | Hiv     | Pendant le 6 semestre  |
| E     | <b>Design in innovation: creation for adoption</b><br>MGT-406      | MTE            | Henchoz<br>Laperrouza | Eté     | Pendant le 4 semestre  |
| E     | <b>Entrepreneurship &amp; new venture strategy</b><br>MGT-413      | MTE            | Gruber                | Eté     | Pendant le 4 semestre  |
| E     | <b>Information: strategy &amp; economics</b><br>MGT-431            | MTE            | Weber                 | Hiv     | Pendant le 4 semestre  |
| E     | <b>Innovation &amp; entrepreneurship in engineering</b><br>MGT-555 | MTE            | Michaud<br>Weber      | Hiv     | Pendant le 10 semestre |
| E     | <b>Innovation management in the digital age</b><br>MGT-423         | MTE            | Erden<br>Özkol        | Eté     | Pendant le 4 semestre  |
| E     | <b>Intercultural presentation skills</b><br>MGT-469                | MTE            | Everett               | Hiv     | Pendant le 2 semestre  |
| E     | <b>Introduction to econometrics</b><br>MGT-581                     | MTE            | Aklin                 | Hiv     | Ecrit 4                |
| E     | <b>Leading and managing in a global context</b><br>MGT-468         | MTE            | Winzenried            | Eté     | Pendant le 4 semestre  |
| F     | <b>Logistique et analyse de la demande</b><br>MGT-426              | MTE            | Wieser                | Eté     | Pendant le 4 semestre  |
| E     | <b>Macroeconomics and monetary policy</b><br>FIN-424               | IF             | Fuster                | Eté     | Ecrit 4                |
| F     | <b>Management de projet et analyse du risque</b><br>MGT-427        | MTE            | Wieser                | Hiv     | Pendant le 4 semestre  |

|   |   |     |                                 |     |                       |   |
|---|---|-----|---------------------------------|-----|-----------------------|---|
|   | <b>Management of intellectual property</b>                    |     |                                 |     |                       |   |
| E | MGT-404   | MTE | Sahli                           | Eté | Ecrit                 | 3 |
|   | <b>Negotiation techniques</b>                                 |     |                                 |     |                       |   |
| E | MGT-466   | MTE | Williams                        | Eté | Pendant le 2 semestre |   |
|   | <b>New space economy</b>                                      |     |                                 |     |                       |   |
| E | MGT-462   | MTE | Röttgen                         | Hiv | Pendant le 3 semestre |   |
|   | <b>Optimal decision making</b>                                |     |                                 |     |                       |   |
| E | MGT-483   | MTE | Kuhn                            | Eté | Ecrit                 | 4 |
|   | <b>Practical business law</b>                                 |     |                                 |     |                       |   |
| E | MGT-455   | MTE | Dorthe                          | Eté | Ecrit                 | 4 |
|   | <b>Principles of finance</b>                                  |     |                                 |     |                       |   |
| E | MGT-482   | MTE | Morellec                        | Hiv | Ecrit                 | 5 |
|   | <b>Principles of microeconomics</b>                           |     |                                 |     |                       |   |
| E | MGT-454   | MTE | Mack                            | Hiv | Ecrit                 | 4 |
|   | <b>Strategic management of innovation</b>                     |     |                                 |     |                       |   |
| E | MGT-425   | MTE | Piveteau                        | Hiv | Pendant le 4 semestre |   |
|   | <b>Strategic marketing &amp; technology commercialization</b> |     |                                 |     |                       |   |
| E | MGT-401   | MTE | Eckardt                         | Hiv | Pendant le 4 semestre |   |
|   | <b>Supply chain management</b>                                |     |                                 |     |                       |   |
| E | MGT-526   | MTE | Markoff<br>Timonina-Farkas      | Eté | Pendant le 4 semestre |   |
|   | <b>Sustainability in the global context</b>                   |     |                                 |     |                       |   |
| E | MGT-470   | MTE | Baldwin                         | Hiv | Ecrit                 | 4 |
|   | <b>Sustainable &amp; entrepreneurial finance</b>              |     |                                 |     |                       |   |
| E | FIN-429   | MTE | Jondeau<br>Mitali               | Eté | Pendant le 5 semestre |   |
|   | <b>Technology, sustainability and public policy</b>           |     |                                 |     |                       |   |
| E | MGT-450   | MTE | Aklin                           | Hiv | Ecrit                 | 4 |
|   | <b>Technology &amp; innovation strategy</b>                   |     |                                 |     |                       |   |
| E | MGT-414   | MTE | Fernandes<br>Rodrigues<br>Alves | Eté | Pendant le 3 semestre |   |
|   | <b>Value chain management in practice</b>                     |     |                                 |     |                       |   |
| E | MGT-417   | MTE | Riboni                          | Hiv | Pendant le 4 semestre |   |
|   | <b>Venture capital</b>  |     |                                 |     |                       |   |
| E | FIN-522   | IF  | Fahlenbrach                     | Hiv | Ecrit                 | 4 |