EPFL

AR-416 | **UE N : Constructing the view**

Schaerer Philipp

Cursus	Sem.	Type
Architecture	MA2, MA4	Opt.
Mob. AR	E	Opt.

Language of teaching	English
Credits	4
Withdrawal	Unauthorized
Session	Summer
Semester	Spring
Exam	During the semester
Workload	120h
Weeks	12
Hours	**4 weekly**
Courses	3 weekly
Exercises	1 weekly
Number of positions	

It is not allowed to withdraw from this subject after the registration deadline.

Remark

Inscription faite par la section

Summary

This course focuses on the production of utopian scenarios using experimental composition techniques. By means of digital montage, the fictitious scenes are meaningfully conveyed in a series of images.

Content

The module will focus on working with experimental and visual composition techniques. The main interest lies in the visual connecting and rearranging of what is seemingly incompatible - visual constructs that have little to do with reality. The module offered is divided into two main parts. In the first part, the participants develop a series of perspective and illusory image compositions on the computer, based on unconventional rearrangement of found photographic visual elements. In the second part of the module, objects and architectural components are questioned and reinterpreted according to their characteristics and translated into seemingly real objects on the basis of digital image-processing techniques. During the course of the semester, the participants will develop a pictorial work comprising several images - on the basis of the content communicated in the lectures, the workshops and the assignments that are continuously given. The course encourages the use of manual and digital instruments at the extreme limit of the interplay between reality and fiction.

Keywords

Image-based representation, digital image technologies, montage, experimental and visual composition techniques, the real and the imaginary, utopia

Learning Prerequisites

Important concepts to start the course

- basic knowledge of English
- basic knowledge of digital image processing
- (laptop to work with during course days)
- (Adobe Photoshop software installed on computer)

Learning Outcomes

By the end of the course, the student must be able to:
- Test visual faculties of perception and expression
- Investigate and reinterpret our visual reality
- Identify and apply conceptual visual approaches and various composition strategies
- Develop an image-based scenario using imagination
- Translate a utopia into meaningful images
- Create professional digital images via retouching and montage
- Produce a multi-part visual work

Transversal skills

- Demonstrate the capacity for critical thinking
- Assess one's own level of skill acquisition, and plan their on-going learning goals.
- Plan and carry out activities in a way which makes optimal use of available time and other resources.
- Use a work methodology appropriate to the task.

Teaching methods

- lectures and workshops
- practical work (individual): exercises and reviews of selected work

Expected student activities

- interest in (digital) image technologies
- personal commitment and active participation

Assessment methods

- based on practical work (intermediate exercises and final work)

Supervision

Office hours	No
Assistants	No
Forum	No

Resources

Bibliography

- Bibliography provided during the course

Websites

- http://www.constructingtheview.org
- http://www.philippschaerer.ch

Videos

- https://vimeo.com/290308570