

FIN-525

**Financial big data**

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Cursus	Sem.	Type
Financial engineering minor	H	Opt.
Financial engineering	MA1, MA3	Opt.
Statistics	MA1	Opt.

Language of teaching	English
Credits	3
Session	Winter
Semester	Fall
Exam	During the semester
Workload	90h
Weeks	14
<b>Hours</b>	<b>3 weekly</b>
Courses	3 weekly
<b>Number of positions</b>	

**Remark**

MA3 only

**Summary**

The course's first part introduces modern methods to acquire, clean, and analyze large quantities of financial data efficiently. The second part expands on how to apply these techniques to financial analysis, in particular to intraday data and investment strategies.

**Content****Big Data**

1. The future of storage, computing power, efficiency
2. Financial data sources and acquisition
3. Data cleaning and formatting
4. Efficient visualization techniques
5. Robust estimators for financial data
6. Multicore/GPU and cluster computing
7. Out-of-core data analysis

**Application to financial data**

1. Intraday tick-by-tick data
2. Dimensionality reduction  
Correlation matrix cleaning with random matrix theory  
Random Factors  
Clustering of assets and days
3. Brute-force trading strategy design and selection  
Non-stationary predictions  
Best and worst practices

**Keywords**

Big Data, stylized facts, data wrangling, dimension reduction, tick-by-tick data, trading strategy, strategy selection.

**Learning Prerequisites****Required courses**

- Very good programming skills (required) and a first experience with R or/and Python.
- Good knowledge of the probability and statistics concepts taught in the first (two) year(s) at EPFL. This

includes the Central Limit Theorem and its important applications in statistics.

### Recommended courses

- Advanced statistics
- Econometrics
- Investments
- Programming with R, or Python.

### Important concepts to start the course

See above

### Learning Outcomes

By the end of the course, the student must be able to:

- Choose appropriate methods and tools to manipulate and analyze complex financial data.
- Conduct efficient data cleaning.
- Implement financial big data analysis using R and Python
- Implement proper computationally intensive strategy backtests
- Plan computing resource usage time
- Infer financial measurables with robust estimates

### Transversal skills

- Collect data.
- Write a scientific or technical report.
- Demonstrate a capacity for creativity.
- Access and evaluate appropriate sources of information.
- Continue to work through difficulties or initial failure to find optimal solutions.

### Teaching methods

3 hours of ex-cathedra lectures and supervised applications for 14 weeks

### Expected student activities

- Actively participating at lectures
- Completing theoretical and practical exercises during the lectures.
- Writing up of a report which uses the concepts and tools of this course and which contains three parts: data wrangling, dimensionality reduction, backtest of machine learning-based trading strategies.

### Assessment methods

- Group projects 100%

### Supervision

Assistants	Yes
Others	Assistant support envisioned depending on attendance Online (Skype) hours

## Resources

### Bibliography

Empirical properties of asset returns: stylized facts and statistical issues - Cont (2001) An Introduction to Statistical Learning - James, Witten, Hastie, Tibshirani (2013) Analysis of Financial Times Series - Tsay (2005) Financial Applications of Random Matrix Theory: A short review - Potters and Bouchaud (2009) Python for Finance: Mastering Data-Driven Finance - Hilpisch (2019)

### Ressources en bibliothèque

- [Financial applications of random matrix theory / Potters and Bouchaud](#)
- [Empirical properties of asset returns: stylized facts and statistical issues / Cont](#)
- [An Introduction to Statistical Learning / James, Witten, Hastie, Tibshirani](#)
- [Analysis of Financial Times Series / Tsay](#)
- [Python for Finance / Hilpisch](#)

### Moodle Link

- <https://go.epfl.ch/FIN-525>