

MGT-488

Leadership essentials

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Cursus	Sem.	Type
Managmt, dur et tech	MA2	Obl.

Contact language	English
Credits	2
Withdrawal Session	Unauthorized Summer
Semester	Spring
Exam	During the semester
Workload	60h
Weeks	14
Hours	1 weekly
Lecture	1.14 weekly
Number of positions	40

Remark

Courses given on IMD Campus.

Summary

This course encourages you to demonstrate and communicate your leadership at your full potential. We explore leadership and communication through several lenses to enable you to develop your understanding and skills to drive societal change and impact.

Content

Understanding the psychology of communication
 Leading and communicating collaboration and change
 Managing influence and powerful stakeholders
 Shaping an inclusive and sustainable society through leadership and communication

Learning Outcomes

By the end of the course, the student must be able to:

- Identify your assumptions and mindset to learning, leading and communicating and the impact these have.
- Realize how to motivate and influence powerful stakeholders
- Explore how to bring ideas to life to shape society

Transversal skills

- Communicate effectively, being understood, including across different languages and cultures.
- Demonstrate a capacity for creativity.
- Give feedback (critique) in an appropriate fashion.
- Negotiate effectively within the group.
- Demonstrate the capacity for critical thinking

Teaching methods

Lecture, guest speaker, assignments, case studies, small group discussions, feedback will be used across the course.

Assessment methods

Participation - 25%

Completion of a learning journal and final group project - 75%