

AR-201(r)

Studio BA3 (Gay et Menzel)

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Cursus	Sem.	Type
Architecture	BA3	Obl.

Language of teaching	English
Credits	10
Withdrawal Session	Unauthorized Summer
Semester	Fall
Exam	During the semester
Workload	300h
Weeks	14
Hours	6 weekly
Lecture	2 weekly
Project	4 weekly
Number of positions	

Remark

Inscription faite par la section

Summary

The studio focusses on contextual imaginary. Developing narratives, inspired both by the site and by the student's imagination leads to a theme sustaining the project. The narrative helps the student to develop an architectural project in a given context.

Content**Urban Legends -## Genova**

The Gay Menzel Studio addresses the context as a source of development of a narrative linked to the site itself. This highlighting tool reveals the inherent qualities of the place and integrates projections or personal aspirations into it, with the broad ambition of reconnection to the environment. Students will develop housing projects in the post-industrial zones of Lausanne and Genoa.

The making of sense

In this time of crisis a reassessment of our way of life is essential. The quality of our relationship with nature, with the territory, with our way of living is questioned. Maybe a solution would be «resonance», of which the German sociologist Hartmut Rosa speaks, proposing to us to redefine our relationship with the world, to create what he calls the axes of resonance?

Unveiling narratives

The development of a project strategy is addressed through the narrative, as a crystallization of a specific site vision (understanding) and personal imagination. How does the architect, as a person, as a user, influences and generates anchor points to make places legible, porous and appropriable in order to give them meaning?

Transpositions

Genoa, nestled on the Ligurian coast, commands the namesake gulf and occupies a slender expanse between the Apennine Mountains and the sea. Its strategic location has fostered a tapestry of cultures, both local and foreign, making it a historical hub of great significance. From the XI century onwards, Genoa thrived as a major port, serving as the principal gateway to the maritime commerce of the Republic of Genoa. This flourishing era cultivated a vibrant milieu, nurturing the growth of commerce and the arts.

Genoa will give us the opportunity to discuss the plural languages of architecture. During the semester, fragments of the city's history, in the form of staircases using them as a basis for analysis and inspiration, will be studied and transposed to Switzerland. These will become starting points for the development of projects in relation to topography

first in Lausanne and then back in Genoa.

Keywords

Urban Legends, contextual imaginary, narrative, transposition, survey, double exposure, stairs, housing, Lausanne, Trieste, the city as a common project, evocation, making of sense, reconnection, collective, social, transformation, new construction, architectural languages, ecology, sustainability, film, models, words

Learning Outcomes

By the end of the course, the student must be able to:

- Develop and verbalise own needs
- Analyze a site with a survey and documentation
- Define a desire through the project and make transmittable to others
- Present the project adequately
- Develop a narrative from contextual elements and personal imagination
- Use a narrative as main guideline through all scales of the project
- Elaborate a coherent discourse
- Demonstrate consistency throughout the project

Transversal skills

- Continue to work through difficulties or initial failure to find optimal solutions.
- Manage priorities.
- Take feedback (critique) and respond in an appropriate manner.
- Access and evaluate appropriate sources of information.
- Use a work methodology appropriate to the task.

Teaching methods

The first semester will start with the site(s) visit. The site of retrieval (Genoa) and the site of transposition (Lausanne). Students will receive one of the various staircases selected in Genoa. The specific revealed qualities of these spaces will be transposed to a site in Lausanne in order to develop housing projects in similar environment. In the second semester a project of larger scale (clubs and gardens) will be developed for Genoa. Projects will be developed both individually and in groups of two.

Assessment methods

During intermediate and final reviews, a guest jury will be appointed.

Table critics will take place at the Studio Gay Menzel.

Review 1 25%, Review 2 35%, Final review 40%

Supervision

Office hours	Yes
Assistants	Yes
Forum	No

Resources

Notes/Handbook

Each student will receive a digital version of the course booklet.