Remark
Courses given on IMD Campus.

Summary
Effective communication is a critical skill in both personal and professional settings. This course is designed to equip you with the fundamental principles and practical techniques to enhance your ability to communicate with impact.

Content
Enhance verbal and nonverbal communication skills
Build rapport through communication
Understand the psychology of communication
Discover the power of inquiry
Use communication to advance social causes

Keywords
Communicate
Listen
Present
Inquire
Persuade

Learning Prerequisites
Required courses
None

Recommended courses
None

Learning Outcomes
By the end of the course, the student must be able to:

• Create
• Critique
• Elaborate
• Interpret
• Sketch

Transversal skills
• Communicate effectively, being understood, including across different languages and cultures.
• Give feedback (critique) in an appropriate fashion.
• Negotiate effectively within the group.
• Resolve conflicts in ways that are productive for the task and the people concerned.
• Demonstrate the capacity for critical thinking
• Demonstrate a capacity for creativity.

Teaching methods
Lecture, interactive exercises, presentations, case studies, visual methods

Assessment methods
25% class participation
35% Group Project
40% Self Reflective Journal

Supervision
Office hours No
Assistants No
Forum No