

MGT-488

Managing effective communications

Cairns-Lee Heather Mary

Cursus	Sem.	Type
Managmt, dur et tech	MA2	Obl.

Language of teaching	English
Credits	2
Withdrawal Session	Unauthorized Summer
Semester	Spring
Exam	During the semester
Workload	60h
Weeks	14
Hours	1 weekly
Lecture	1.14 weekly
Number of positions	40

Remark

Courses given on IMD Campus.

Summary

Effective communication is a critical skill in both personal and professional settings. This course is designed to equip you with the fundamental principles and practical techniques to enhance your ability to communicate with impact.

Content

Enhance verbal and nonverbal communication skills
 Build rapport through communication
 Understand the psychology of communication
 Discover the power of inquiry
 Use communication to advance social causes

Keywords

Communicate
 Listen
 Present
 Inquire
 Persuade

Learning Prerequisites**Required courses**

None

Recommended courses

None

Learning Outcomes

By the end of the course, the student must be able to:

- Create
- Critique

- Elaborate
- Interpret
- Sketch

Transversal skills

- Communicate effectively, being understood, including across different languages and cultures.
- Give feedback (critique) in an appropriate fashion.
- Negotiate effectively within the group.
- Resolve conflicts in ways that are productive for the task and the people concerned.
- Demonstrate the capacity for critical thinking
- Demonstrate a capacity for creativity.

Teaching methods

Lecture, interactive exercises, presentations, case studies, visual methods

Assessment methods

25% class participation
35% Group Project
40% Self Reflective Journal

Supervision

Office hours	No
Assistants	No
Forum	No