

MGT-579

Improve organizational & societal effectiveness

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Cursus	Sem.	Type
Managmt, dur et tech	MA3	Obl.

Language of teaching	English
Credits	3
Withdrawal	Unauthorized
Session	Winter
Semester	Fall
Exam	During the semester
Workload	90h
Weeks	14
Hours	2 weekly
Courses	1.71 weekly
Number of positions	40

Il n'est pas autorisé de se retirer de cette matière après le délai d'inscription.

Remark

Courses given on IMD Campus. In automne 2024-25 - only in MA3 for students cohort 2023-2025

Summary

Understand how to have organizational and societal impact through the understanding of self within these systems.

Content

The "Improve your organizational and societal effectiveness" module enhances leadership and strategic skills. Participants will learn to navigate complexity, improve communication, and understand organisational cultural dynamics. The program covers strategic frameworks and systems thinking, focusing on global trends. It also addresses goal setting, stakeholder management, and overcoming resistance to change, with practical applications and collaborative discussions.

The majority of the classes will be delivered by David Bolton.

Keywords

Leadership
Organizational Effectiveness
Change Management

Learning Prerequisites**Required courses**

MGT-476 Improve your personal effectiveness
MGT-477 Improve your group effectiveness

Learning Outcomes

- 1. Understand the complexity of change and modules of change management at an organizational and societal level of analysis
- 2. Learn what culture is and its impact of organizations and society
- 3. Explore collective problem solving and its challenges

- 4. Understand the importance of selfcare and stress management

Transversal skills

- Summarize an article or a technical report.
- Plan and carry out activities in a way which makes optimal use of available time and other resources.
- Make an oral presentation.

Teaching methods

Experiential

Assessment methods

It is a pass/fail course based on your active participation to all classes and a Reflective Essay.