

HEC-503

Social norms change

Profs divers *

Cursus	Sem.	Type
Managmt, dur et tech	MA3	Opt.

Language of teaching	English
Credits	6
Session	Winter
Semester	Fall
Exam	During the semester
Workload	180h
Weeks	14
Hours	4 weekly
Courses	4 weekly
Number of positions	

Remark

MA3 only - Courses given on UNIL Campus

Summary

The course will discuss the relationship between climate change and social norms. We will discuss what social norms are, how they can be changed, how they can be measured. Moreover, we will learn how to simulate social norms change for a specific social phenomenon.

Content

The course will discuss the relationship between climate change and social norms.

â#ç In the first part of the course, we will discuss what social norms are, how they can be changed, how they can be measured.

â#ç In the second part, we will learn how to simulate social norms change for a specific social phenomenon.

â#ç Finally, students will present their analysis of a socially harmful behaviour and their simulation of a social norm change towards socially beneficial behaviours.

Teaching methods

Classes will be a combination of lecturing, reading, and discussing social norms.

Assessment methods

Students will present their research idea and simulation in class (40% of the grade).

Finally, students will submit a short research paper tackling a social norm change with a theoretical analysis and a simulation of the potential social norms change (60% of the grade).