

MGT-644

**Conducting Qualitative Research**

Crosina Eliana

Cursus	Sem.	Type
Management of technology		Opt.

Language of teaching	English
Credits	1
Session	
Exam	Oral
Workload	30h
<b>Hours</b>	<b>15</b>
Courses	6
Exercises	5
TP	4
<b>Number of positions</b>	<b>20</b>

**Summary**

This workshop will expose you to a combination of readings, discussions, and hands-on exercises aimed at cementing your understanding of, and ability to conduct qualitative research - especially gathering, analyzing, and theorizing different types of qualitative data.

**Content**

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Tentative Schedule Day 1: (3-7pm)

Introduction, Research Presentation & Discussion

3:00-4:30pm

- Research Presentation 5:00-7:00pm
- Workshop Overview and Introductions

Day 2: (8:30-6:00pm)

Data Collection & Analysis: Interviews Articles in Focus:

- Ibarra, H. 1999. Provisional selves: Experimenting with image and identity in professional adaptation. *Administrative Science Quarterly*, 44(4), 764-791.
- Rouse, E. D. 2016. Beginning's end: How founders psychologically disengage from their organizations. *Academy of Management Journal*, 59(5), 1605-1629.
  - Anteby, M. 2010. Markets, morals, and practices of trade: Jurisdictional disputes in the US commerce in cadavers. *Administrative Science Quarterly*, 55(4), 606-638.
    - Crosina, E., & Pratt, M. G. In Press. Toward a Model of Organizational Mourning: The Case of Former Lehman Brothers Bankers. *Academy of Management Journal*.

In Class Plan for Day 2:

- Discussion of Selected Articles
  - Tales from the Field: From a Passion Project to AMJ, Crosina & Pratt 2019
  - Exercise: Gathering & Analyzing Interview Data
  - Exercise: Transcript Cross-Coding
    - Students' Research Presentations & Workshop

Day 3: (7:30-11:30am)

Data Collection & Analysis: (Ethnographic) Observations Articles in Focus:

- Geertz. 1972. "Deep Play: Notes on the Balinese Cockfight" in *The Interpretation of Cultures*, pp. 412- 454.
- Pratt, M. G. 2000. The good, the bad, and the ambivalent: Managing identification among Amway distributors . *Administrative Science Quarterly*, 45(3), 456-493.
  - Fine, G. A. 1996. Justifying work: Occupational rhetorics as resources in restaurant kitchens. *Administrative Science Quarterly*, 90-115.

echky, B. A. 2006. Gaffers, gofers, and grips: Role-based coordination in temporary organizations. *Organization Science*, 17(1),